

Know Your Players

Jumio’s industry-leading identity verification solutions are tailor-made for sportsbooks. Powered by AI and machine learning, our solutions help operators meet KYC/AML regulations, verify the age of players, detect online fraud, fight account takeover and streamline the onboarding experience.



State Licensing	Jumio is licensed (or otherwise permitted) to provide its services to sports betting operators in the majority of U.S. states where sports betting is legalized.
Age Verification	Reliably verify your online players are not underage, and that they are not using an adult’s identity document to create an account.
Decisioning in Seconds	Speed up the customer experience when they sign up, deposit funds and withdraw payouts.
Fraud Detection	Reduce account takeovers and friendly fraud by revealing the true identity of the player during onboarding and high-risk transactions.
KYC Compliance	Meet strict KYC mandates by ensuring that you’re reliably verifying the online identities of your users and satisfy state regulators with a defensible audit trail.
AML Screening	Automatically screen new players with comprehensive, real-time global coverage of sanctions, watchlists, PEPs and adverse media.
Authentication	Verify the person signing in is the same person who opened the account. This helps prevent account takeover by fraudsters and helps keep children from signing in to a parent or guardian’s account.
Omnichannel Support	Cast a wide net by seamlessly integrating Jumio identity verification into your mobile apps and browser-based workflows using our SDKs, APIs or web client.
Industry Leadership	9 of the top 10 leading gaming operators trust Jumio for their identity verification, fraud detection and compliance needs.

Jumio's Commitment to Responsible Gaming

The vast majority of sports wagers are now being placed online, which poses new challenges for operators trying to comply with responsible gaming principles. Sportsbooks must keep minors off their platforms while streamlining the sign-up process for legitimate adult players. Jumio's advanced age verification checks minimize the risk of underage players gaining access to age-restricted sportsbooks while providing a seamless experience for adult players.



Trusted by the Global Leaders in iGaming

