jumio. **+** Microsoft

Remote Onboarding and eKYC Simplified

Azure Active Directory B2C (Azure AD B2C) is an identity management service that enables custom control of how your customers sign up, sign in, and manage their profiles when using your platform. By seamlessly integrating with the Azure AD onboarding process, Jumio helps organizations safeguard their platforms and meet Know Your Customer (KYC) compliance mandates while streamlining the experience for their users.

Streamlined Identity Proofing

Jumio seamlessly captures customer identification documents and performs real-time verification checks from within the onboarding workflow.

Trusted Digital Information

Organizations can check a variety of risk signals tailored to their business needs to prove the user's identity as well as assess their risk to the business.

Full Compliance

Meet local regulations and standards for Know Your Customer (KYC), Anti-Money Laundering (AML), electronic Identification, Authentication and trust Services (eIDAS), and more.

At a Glance

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Jumio helps you know, then trust, your customers online. From account opening to ongoing monitoring, the Jumio KYX Platform provides advanced identity proofing, risk detection and compliance solutions that help you accurately establish, maintain and reassert trust.

Microsoft

Microsoft Azure Active Directory is a cloud-based identity and access management service. This service helps your employees access external resources, such as Microsoft 365, the Azure portal, and thousands of other SaaS applications. Azure Active Directory also helps them access internal resources like apps on your corporate intranet network, along with any cloud apps developed for your own organization.

How it Works

Enterprises using Azure AD can incorporate Jumio's solutions right into their existing workflow to streamline the capture of identity documentation and perform identity verification checks before the user registers for an account. Organizations can quickly build workflows to capture pictures of government-issued IDs and corroborating selfies to more definitively establish the digital identities of their end users.
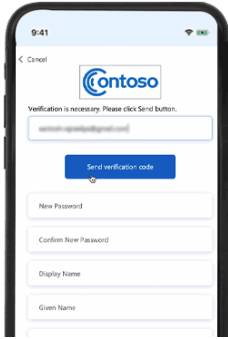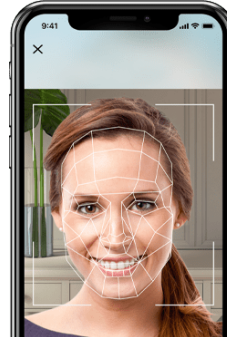
1
A user wants to register for a new Azure AD account online and begins the KYC process from the Azure AD interface.
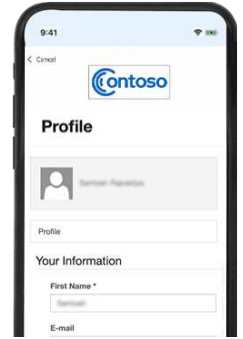
2
The built-in Jumio interface prompts them to upload a valid ID, which Jumio verifies in real time.

3
Jumio runs liveness detection on the user to ensure they are physically present and are not using spoofing techniques, and it verifies that this is the same person as on the ID.

4
Within seconds, the user is verified and is taken to the registration screen where they create their Azure AD account.

Benefits

✅ Faster Onboarding
Perform all ID checks remotely and reduce onboarding time from hours to a few minutes.

✅ Reduced operational costs
Jumio leverages informed AI and a proprietary mix of technologies to deliver a definitive yes/no decision — lessening the need for time-consuming and costly in-house manual reviews.

✅ Optimize compliance
Replace slow, ineffective and manual KYC processes with more automated solutions that can be embedded within the online account setup and onboarding experience.

✅ Higher Conversions
Jumio's award-winning UX reduces abandonment rates and increases conversions by providing an engaging, responsive experience on desktop, mobile and web. Jumio's automated image capturing technology makes sure that your users take the highest quality possible ID pictures with their mobile phones.

✅ Global Coverage
Jumio supports more than 5,000 ID document types from more than 200 countries and territories.

✅ Better Fraud Prevention
The simple act of requiring a selfie and performing a liveness check has a chilling effect on most fraudsters.

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Learn more at **jumio.com**